FONTS:

Bank Gothic

Helvetica Neue Condensed

INKS:

PMS colors: 2738 (blue)

877 (metallic silver)

or

cool grey 9

(when metallic ink cannot be used)

CMYK blends: blue

(c=100%, m=79%, y=0%, k=0%)

grey

(c=0%, m=0%, y=0%, k=65%)

GENERAL GUIDELINES:

- These guidelines are intended for use when creating InfiniBand Trade Association (IBTA) materials such as IBTA presentations, IBTA marketing collateral, IBTA documentation, etc. These guidelines do NOT grant any license rights to IBTA Members to use any logo or mark for their own purposes. Specifically, these guidelines do NOT grant any right to use any Trademark, Service Mark, or Logo in association with products which are not InfiniBand Trade Association materials or products.

- Never use logo without using BOTH image and typography

- Minimum size is: 1.0 inches in width

- Never reproduce in any other colors than listed above

- Use logo on black or white backgrounds only

1.0 inches